

OUR HISTORY

In January 1993, a small group of community-minded people with a passion for the Arts met at the Plymouth Library to discuss the creation of an Arts Group that could benefit the community by improving the quality of life and increasing tourism. Later that same year, The Plymouth Arts Foundation was established as a Wisconsin corporation with a 501(c) (3) charitable IRS status.

In 1995, the Arts Center held its first general membership meeting attended by 60 members and became financially independent. Additional money was raised through grants from the Wisconsin Arts Board and the State Tourism Department for the center's grand opening event in October 1995.

The Arts Center's activities quickly expanded to include a full complement of art classes and a folk concert series. Since its inception, Gallery 110 North has continued to host exhibits of varying media and artists, garnering regional as well as national attention for many of its shows.

The Plymouth Arts Center supported the formation of a theater group, which presented its first play in September 1997. In 1999, a Cabaret style musical production was the Arts Center's first major performing arts fundraiser. Events at the Plymouth Arts Center have increased steadily since then. Today with its dynamic schedule of exhibits, theatre, concerts, festivals, art fairs, recitals, and special events, annual attendance exceeds 20,000 art aficionados and the Plymouth Arts Center is the premier art destination in Western Sheboygan County.



Plymouth Performing Arts Center Building Committee

(L to R) **Tom Slater** - President of the Plymouth Arts Center, **Donna Hahn**- Executive Director, **Lou Gentine** (CEO, Sargento Foods) - Fundraising Committee Chair, and Board and Building Committee members **Karl Galstad**, **Bernie Norwicki**, and (not pictured) **Bob Hoopman**.

FUNDRAISING DETAILS

The Community Bank and Trust will assist in managing our fundraising activities and coordinate state tax-exempt payments for building materials. All donated funds are fully insured and will remain in escrow until sufficient funds are raised and available for construction. In the event that sufficient funds are not raised, all monies will be returned to donors. All additional funds raised over our goal will be placed in an endowment.

All raised funds are held in a separate account for this sole fundraising purpose. Attorney David E. Andrews, agent for Attorney's Title Guaranty Fund, Inc., will handle all construction related disbursements to keep all collected funds separate from our day-to-day operations.

Construction will not begin until we have raised the total amount.

Donors can pledge larger offerings over a period of up to three years.

The PAC is a registered charity under the IRS section 501 (c) (3). All donations are tax-deductible.

OUR MISSION

To enliven the spirit of our community and to enrich the lives of all by providing diverse experiences in the arts.



The Arts Center's focus continues to be on quality and diversity, providing experiences that enrich the lives of all in the community. Growth has occurred because we've provided programs and events that satisfy the artistic needs of the community. We plan to continue this patron-centered approach.

When completed, our expansion program will have the following positive effects on the community:

- A revitalized anchor to the entrance of Downtown Plymouth.
- A community venue for special occasions with serving kitchen.
- A more efficient use of space, adding to the enjoyment of our visitors.
- An enlarged, fully equipped theatre performance hall with 50% more seating.
- Added amenities for patrons (new bathrooms, easier access, outdoor serving).
- A new gallery and Alcove space to better display more works of art.
- Two new classrooms to satisfy the growing interest in art education.
- Energy efficiency to aid in the reduction of power consumption.
- An expanded program of special events to draw people to the Plymouth area.

With your help, we will be able to continue offering the best possible experiences in the arts for visitors and the Plymouth area community.



PLYMOUTH
ARTS CENTER

520 E. Mill Street Plymouth, WI
53073 920.892.8409
www.PlymouthArts.org

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THE DETAILS OF OUR PLAN

TWO EASY WAYS YOU CAN HELP.

LEARN WHAT.

The Plymouth Arts Center (PAC) is embarking on
**A CAREFULLY PLANNED BUILDING
EXPANSION AND RENOVATION PROGRAM.**

We've made it incredibly easy for you to join us
in this significant undertaking.

UNDERSTAND WHY.

We're bursting at the seams. The PAC receives more than
20,000 visits each year to our 150-plus arts-related events.

Our major limitation to doing more for you is

A LACK OF USABLE SPACE.

KNOW WHEN.

Construction will start as **SOON** as we raise the funds.

DISCOVER HOW.

Our fundraising goal is \$1.5 million.

More than \$500,000 has already been pledged. We're
looking to our generous members, sponsors, local businesses
and community to help us raise the remaining \$990,000.

WE NEED YOUR HELP.



PLYMOUTH ARTS CENTER



THE DESIGN PROCESS

A team of PAC volunteers and staff members have been working closely with architectural firm, Groth Design, for more than two years on a plan that provides the space and functionality needed to meet the current and foreseeable needs of the PAC.

We asked two local building contractors to review these plans and prepare a budget for the necessary demolition and construction. These proposals have been carefully reviewed to ensure they reflect the architect's intent and the PAC's needs.



THE GREAT ROOM

The current Great Room is used for general gatherings and theatre performances with maximum audience size of 70 to 100 people, depending on the specific seating arrangement. Removing the north storage wall will make the new Great Room 33% larger. This will provide seating for 150+ people and will offer a greater stage area with far more configuration options.

The entrance to the new Great Room will now feature doors providing an enclosed foyer area for better traffic flow and sound control.

A serving kitchen will be added to provide a convenient source for food and beverage service to the facility.

GALLERY 110 NORTH

With the goal of increasing wall space for hanging art, floor space for display arrangement options, and improved security, the Gallery will move from its current east side location to the west side of the building. The new Gallery will maintain the Spanish Colonial Revival architectural details present in the current Gallery. Visitors will have the added convenience of not having to pass through the Great Room, which now disturbs rehearsals and art classes. Additionally, new lighting will enhance the display of artwork, creating an enjoyable space.

CLASSROOMS

Presently, we have one classroom with no soundproofing, poor lighting and limited storage. Theatre rehearsals must be scheduled when classes are not in session, ultimately restricting the scheduling of both.

Two new classrooms will be built in the former east side Gallery space. There will be a central storage area with sinks for convenient clean up. For added versatility, the integration of a folding wall in the larger of the two classrooms will allow it to convert into two rooms, serving as either classroom or meeting room.

THE ALCOVE

The Membership Sales Gallery will move with Gallery 110 North to the west side of the building. The overall size and display area will be increased substantially.

VESTIBULE

A new vestibule will be added to the front of the building to provide a weather-secure entrance for members and visitors.

RESTROOMS

Two additional restrooms will be added where the existing classroom is located.

INFRASTRUCTURE UPGRADES

To become more energy efficient and reduce operating costs, we will add insulation to the roof and walls of the building. We plan to upgrade all lighting systems for efficiency and performance, as well as add a new state-of-the-art sound system.

OUTDOOR SPACE

The garden area to the north will be leveled, the old blacksmith barn removed, and a covered area added for food serving and staging. This will provide the support services needed for outdoor events.

STORAGE

To provide for our current and future needs, we will add a 2,400 square-foot addition to the north of the building. There will also be an audience entrance to the north. This will provide restroom access during outdoor events. A new serving kitchen will aid food service to both indoor and outdoor events.

1. Any financial contribution you can afford to make will help us achieve our building goals, and provide you with abundant, enjoyable experiences in the arts for years to come.

2. We also appreciate in-kind donations. These can be for materials and/or labor.

PLEASE MAKE A HASSLE-FREE, COMPLETELY PAINLESS, ABSURDLY EASY, AND GREATLY APPRECIATED DONATION TODAY.

Simply contact the Plymouth Arts Center Executive Director Donna Hahn at (920) 892-8409, visit our website www.PlymouthArts.org for a Pledge Form, or stop in at the Plymouth Arts Center at 520 East Mill Street.

Checks can be made payable to either:
Plymouth Arts Foundation Inc., or The Plymouth Arts Center.

You can mail your check to The Plymouth Arts Center, PO Box 253, Plymouth WI 53073.

We are here to serve the artistic needs of the community and to provide a focused environment for the Arts.

**THANK YOU FOR MAKING A GENEROUS DONATION
TO THE PLYMOUTH ARTS CENTER.**